

*The beacon that guides your journey to CMA Certification,  
Continuing Education and Networking.*



### Welcome everyone to the Carolinas Council website and a new IMA year!

Our website has been revised and is under construction thanks to webmaster Kathy Santos-Rezendes, [rezendes@bellsouth.net](mailto:rezendes@bellsouth.net). If ever you see anything that needs to be updated or you need to be pointed in the right direction or if your Carolinas Council Chapter wants to post anything on the website Kathy will be glad to help out!

I am Carolinas Council President Heidi Faber Kerns. I am delighted to be able to serve as Council President this year after having been a member of IMA since the mid '80's and proud CMA. As you can see by our theme this year, we want to stress the importance of communication in everything that we do. We want to go all out this year with new ideas and by lending assistance to chapters in the very difficult times being faced by all. A number of members on our board and the boards of our member chapters have either had hours reduced on their jobs or lost them all together. Our entire economy today is facing some of the toughest challenges since the depression.

I know this may tempt some individuals to drop their membership and save money. Let me tell you how this is definitely NOT the time for that. Networking and the friendships built in this organization can not only assist you with job reassignment but can provide some much needed moral support during trying times as well. Personally, IMA contacts have directly lead to two of the positions I have held in my career. The ethics training provided also gave me the strength to leave one position on these grounds.

IMA is an opportunity for continued and timely training and networking on a local, regional and national basis if you make the most of it. General Council information will always be available on the Council website, <http://carolinascouncil.imanet.org/>. The latest revisions and registration information for upcoming meetings in the Council is available at <http://www.regonline.com>.

If ever I can be of assistance, do not hesitate to contact me as indicated below or contact the Council Board or local Chapter Presidents listed elsewhere on this website. We are in changing and tough times and we are looking for new and better ways to serve the membership. Your contributions are ALWAYS welcome.

### Member Chapters:

Catawba Valley \* Charleston Trident \* Charlotte \*  
Columbia \* Florence Area \* Gaston-Carolinas \* Greater  
Greenville \* NC Triangle Area \* Piedmont Triad NC \*  
Spartanburg Area \* Wilmington

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