



IMA Carolinas Council
The beacon that guides your journey to CMA
Certification, Continuing Education, and Networking.

Member Chapters:

- * Catawba Valley * Charlotte * Charleston
- * Columbia * Florence Area * Greater Greenville
- * NC Triangle * Piedmont Triad
- * Spartanburg Area * Wilmington

Chapter

Charlotte
Columbia
Greater Greenville
Charleston
Wilmington
Catawba Valley
Piedmont Triad
Spartanburg Area
Florence Area
NC Triangle Area

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<http://carolinascouncil.imanet.org/>

President's Message

Welcome to the new IMA year!

I am Carolinas Council President Heidi Faber Kerns. I am delighted to be able to serve as Council President this year after having been a member of IMA since the mid '80's and a proud CMA. As you can see by our theme this year, we want to stress the importance of communication in everything that we do. We want to go all out this year with new ideas and by lending assistance to chapters in the very difficult times being faced by all.

A number of members on our board and the boards of our member chapters have either had hours reduced on their jobs or lost them all together. Our entire economy today is facing some of the toughest challenges since the depression.

I know this may tempt some individuals to drop their membership and save money. Let me tell you how this is definitely NOT the time for that. Networking and the friendships built in this organization can not only assist you with job reassignment but can provide some much needed moral support during trying times as well. Personally, IMA contacts have directly led to two of the positions I have held in my career. The ethics training provided also gave me the strength to leave one position on these grounds.

IMA is an opportunity for continued and timely training and networking on a local, regional and national basis if you make the most of it. General Council information will always be available on the Council website, <http://www.imacarolinascouncil.org>. The latest revisions and registration information for upcoming meetings of the Council are available at <http://www.regonline.com>.

Our website has been revised and is under construction thanks to webmaster Kathy Santos-Rezendes, rezendes@bellsouth.net. If ever you see anything that needs to be updated or you need to be pointed in the right direction or if your Carolinas Council Chapter wants to post anything on the website Kathy will be glad to help out or you can contact me or any board member!

If ever I can be of assistance, do not hesitate to contact me as indicated below or contact the Council Board or local Chapter Presidents listed elsewhere on this website. We are in changing and tough times and are looking for new and better ways to serve the membership. Your contributions are ALWAYS welcome.

Sincerely yours,
Heidi Faber Kerns
IMA Carolinas Council President
864-590-9502
heidikerns@yahoo.com



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Council Updates

It is hard to believe that it is already Fall! If it is too early to see the leaves change it certainly won't be too early to see some lighthouses as a number of us travel to Hyannis, MA for the Stuart Cameron McLeod Society (SCMS) mid-year meeting Sept. 24–27. I hope to return with some more ideas to help us execute our theme for this year!

All meeting plans for the year are well underway. The Columbia Fall Meeting will be **October 16-17, 2009**, featuring 8 hours of NASBA approved CPE, a Past Council Presidents' dinner and reception at the home of IMA National Chair John Brausch. Full details and registration are available online at <https://www.regonline.com/columbia>

The Charleston Winter Meeting will be **February 26-27, 2010**. Plans are in the works for an outstanding weekend of top quality CPE and Council meeting to be held at the Harbour Club. Sightseeing, carriage rides, shopping in the famous market and some of the best eating in the world are all within walking distance—you won't want to miss it!

The Carolinas Council's Annual Spring Conference will be held **April 21–24, 2010**, at Ocean Creek Resort & Conference Center, North Myrtle Beach, SC. 16 hours of quality CPE will be offered. The Conference is now in its 37th year and continues to create exceptional value for attendees through a unique blend of tradition and innovation. The conference is being held a week earlier than usual to allow folks to attend that are usually tied up in month end close. Hopefully some students can then attend as well.

Speaking of students, we have a new group interested in attending the student conference from Methodist University—they have little school support and are looking for ways to attend. I have asked Marcia Vinci to try and assist since she is a pro at creatively working out details! Good news that we continue to have interest from that sector.

Thanks to Mike Jordan and Tony Caspio, we have reviewed and approved a NASBA session for the Catawba Valley chapter this fall.

Chad DesMarteau is Newsletter Director so these publications will begin again quarterly, Kathy Santos-Rezendes is working hard to update the Council website, www.imacarolinascouncil.org, Jennifer Shoffner has updated the RegOnline site. The Columbia meeting registration is available there now with Charleston and Myrtle Beach coming soon.

With all of the good news does come some bad news - if you review the chapter list you will see some changes. The Augusta Chapter has folded and the Piedmont Chapters have merged. Gaston is meeting with Earl Godfrey and others at Gardner Webb to see if they can stay afloat and others certainly have their challenges. Please call the Council and see if we can help you in any way before you have a situation that becomes critical. It is our



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goal to improve communications and serve the chapters in any way possible this year so PLEASE do not hesitate to contact us!!

I think we are off to a great start and I would like for that to continue—please remember any suggestions or don't be shy to provide gentle nudges if you think we have forgotten something. I look forward to seeing you at a meeting soon!

Sincerely yours,
Heidi Faber Kerns

Past President's Dinner



You are cordially invited to be our guest at the Annual Past Presidents Dinner at the Fall Council Meeting in Columbia. Please go to <https://www.regonline.com/columbia> to register.

We are trying to reach all our Past Presidents in hopes of a great turnout in honor of our own John Brausch's term as IMA Chair for the 2009-2010 year. There is information about the hotel on the website and transportation will be provided between the hotel and reception at the Brausch home and dinner at Woodlands Country Club.

Please contact me, heidikerns@yahoo.com, or Mike Jordan, mrjordan@sc.rr.com, if you have any questions. Hope to see you there!!!

Member Chapter Announcements



Please remember to record your CPE credits with National – you can do so online! Go to the IMA website at www.imanet.org. After logging in, go to VIEW/REPORT CPE. From there, you can fill in *any* CPE credit. Any CPE credit earned from IMA courses will be automatically recorded. In addition to CPE earned for technical meetings, you may also earn CPE by attending other professional organization's CPE sessions and the IMA will accept CPE earned from any source.

Why is this important? One of the criteria for chapter competition and sources of funds is based on CPE earned by chapter members.

If you would like to have your chapter announcements or news included in this newsletter, please contact Chad DesMarteau at desmarteau@bellsouth.net



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IMA National Events



We Need YOU!

If your employer or if you know of another company interested in gaining local, regional and national exposure through sponsorship of a “Beacon Bus to Baltimore” and hospitality suite, please call Carolinas Council President Heidi Kerns at (864) 590-9502 or email heidikerns@yahoo.com ASAP!



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**IMA's 10th Annual Student Leadership Conference
St. Louis Union Station Marriott - St. Louis, MO**

November 5-7, 2009

<http://www.imastudentconference.org/>